



SUMMARY PROSPECTUS: THE PLUS ONE PROJECT

CICF believes in the potential of individuals and organizations, and recognizes the incredible accomplishments made by both in central Indiana. Yet we are steadfast in a belief that adding others to the equation, and working together, creates even more powerful results.

Put another way, we believe that  $1+1=3$ .



## A NEW ERA OF COMMUNITY TRANSFORMATION

Since their inception in the early 1900's, community foundations have served as philanthropic vehicles that combine gifts from many people to create the financial leverage necessary to address a community's current and future needs. And community foundations have traditionally used grantmaking to not-for-profit organizations to improve the lives of those in the community and to provide ongoing leadership around critical issues.

Established in 1997 as a partnership between The Indianapolis Foundation, serving Marion County since 1916, and Legacy Fund, serving Hamilton County since 1991, CICF continues to fulfill this vital role.

But increasingly, CICF is *actively transforming the community* by spearheading programs and projects meant to help central Indiana compete – and *succeed* – in today's dynamic global (and national) economy and landscape.

CICF's community transformation projects are categorized into three strategically focused initiatives:

**INSPIRING PLACES** / Making central Indiana a "Top 10 Region of Choice" for highly-educated, creative and community minded people, and working to make neighborhoods vibrant, connected and safe.

**FAMILY SUCCESS** / Lifting families into economic self-sufficiency to improve their quality of life, stem generational poverty, and reduce the burden on public assistance and social and human services.

**COLLEGE READINESS AND SUCCESS** / Increasing educational attainment in central Indiana, particularly in low-income populations, by: effectively readying students to graduate from high school; preparing them to succeed in college; and supporting students so they earn post secondary degrees or certificates on time.



## WHAT MAKES THESE THREE INITIATIVES SO POWERFUL?

Simply put, our vision for making central Indiana a healthier, stronger and more vital community is focused on developing, attracting and retaining the human capital found in the world's most vibrant and successful cities and communities.

Through ongoing study and research, we are confident these three initiatives will result in:

- Attracting the best and the brightest to work, live and raise a family in central Indiana
- Developing our own citizenry – especially those less fortunate but deserving and driven – into contributing members of our community
- Retaining a creative, community-minded and highly educated workforce

## YOUR PARTNER IN VENTURE PHILANTHROPY

Through its deep understanding of community issues and close relationships with the region's most effective not-for-profits and corporate, governmental and philanthropic leaders, CICF has become a convener and catalyst in central Indiana and is now a premiere philanthropic entrepreneurial organization in central Indiana, and is nationally recognized for its entrepreneurial efforts.

It is a critical, singular position. CICF is largely unaffected by changing city government administrations. And we also provide the steady, consistent direction needed to guide our region – much as long-vanished corporate headquarters once did.



Unlike government agencies, we do not receive tax-based financial support for these initiatives. Many of our transformative programs are eligible for (and have received) grants from central Indiana and far beyond. But the financial viability of our community initiatives rests with individuals who share both our vision for a stronger, better central Indiana, and the burning desire to see the region succeed.







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Helping one more person earn a college degree leads to a better life, and a stronger economy for us all. Creating one more green-space in an underserved neighborhood makes life better for everyone living there. Ending the crushing grind of poverty for one more family means a better future for generations, and one less family reliant upon social- and human-services.

One more person. One more project. One more leader.

CICF seeks Angel Investors into a community leadership fund that will directly invest in the personnel and infrastructure to continue the relationship building, convening, connecting, funding and evaluation of community transformation projects focused on building and enhancing human capital in Marion and Hamilton Counties. Reporting to the Angel Investors on their “community return” will occur at bi-annual meetings and through electronic updates.

The projects listed below are community leadership initiatives brought to life. These activities, public spaces, programs or organizations could NOT have happened through grantmaking alone. CICF has been critical to developing, leading and taking responsibility for the results of these efforts.



### **INDIANAPOLIS CULTURAL TRAIL: A LEGACY OF GENE AND MARILYN GLICK /**

An eight-mile pedestrian and bicycle urban trail that is the central hub and connector of over 40 miles of greenway trails in Central Indiana. Bigger, bolder, and more beautiful than any other urban trail in the world, it provides Indianapolis with a more multi-modal, healthy, and easily-navigated cultural lifestyle.

**37PLACE /** A new community center concept with neighbor-led services in the historically-fractured Martindale-Brightwood neighborhood. The multi-generational programming at the Center will reach thousands of residents annually preparing children for school, creating an educated workforce, and stimulating a viable economy in this deserving area.



**COXHALL GARDENS** / A 125-acre “oasis in a sea of homes” with wide public access and a signature centerpiece of Hamilton County, preserving idyllic green space. The bell carillons, children’s garden, amphitheater, and recreation lake continue to expand and allow 100,000’s of people each year to enjoy the great outdoors. Legacy Fund for Hamilton County facilitated the original gift of land and a maintenance endowment for the Hamilton County Parks Department.

**CENTERS FOR WORKING FAMILIES** / Six community centers in Indianapolis deploy “wrap-around” services to disadvantaged, yet motivated, families to build their assets and help guide them on a path to economic self-

sufficiency. This data-driven, comprehensive approach is a national model developed in partnership with the Annie E. Casey Foundation and the Local Initiative Support Corporation (LISC), and in the next three years will bring over 600 families out of generational poverty.

**GRAMEEN INDIANAPOLIS** / The famous and proven international micro-finance model, which earned its founder Muhammad Yunus and his organization the 2006 Nobel Peace Prize, arrived in Indianapolis in May 2011 – only the third city in North America to have a Grameen branch. In five years, an estimated 3,400 women and their families will be given the opportunity to create businesses and begin the ascent out of poverty with loans ranging between \$800-1,500.



**CEO’S FOR CITIES/LIVABILITY CHALLENGE** / This “civic lab” works to advance great cities in America, asked CICF to host its national Livability Challenge. The three-day event brought 10 national urban planning experts to work with a local network of cultural entrepreneurs to identify concepts and projects that provide “access to art, nature, and beauty everyday for everybody.” The Monument Circle International Idea Competition and the potential for an International Cultural District at W. 38th/Lafayette Square were among the results.

**TALENT DIVIDEND** / Another theory of CEO’s for Cities being deployed in Central Indiana to increase the adult population with four-year college degrees from the current level of 32% to 33%. This modest 1% increase of highly educated citizens will provide a \$1.3 billion annual economic dividend to the region.

This is close to the annual payroll of Eli Lilly and Company’s Central Indiana operations. Attraction, retention and development of creative, educated human capital are key to our community’s viability.



**21ST CENTURY SCHOLAR ENROLLMENT** / The first step toward creating a college-going culture among low-income families is to introduce them to this State “scholarship” program. Only 39% of Indianapolis Public Schools qualifying 8th graders were signing up for the 21st Century Scholarship program. Through a collaboration led by CICF, IPS teachers, counselors and principals increased the enrollment percentage to 60% in six weeks in 2010. Our ultimate goal is to reach a 90% enrollment rate.



**COLLEGE SUCCESS IN DECATUR AND WARREN TOWNSHIP SCHOOLS** / In partnership with the Indiana Department of Education, this pilot program brings proven approaches from not-for-profit organizations to the students in these two ambitious districts. CICF grants and convening will provide a unified, site-based delivery system of college mentoring, leadership development, SAT/ACT and FAFSA preparation and other established methods to prepare 500+ students for college entry and success at achieving a post-secondary degree.

**SNAP** / Incubated by Legacy Fund for Hamilton County, this student, parent, school and police collaboration reduces adolescent alcohol and drug use and promotes the dangers of impaired driving. Community and school-based programs result in hundreds of Hamilton County teens signing pledges not to do drugs, drink alcohol or drive impaired via Carmel, Noblesville and Westfield schools SNAP clubs.



## OUR MANAGEMENT TEAM

CICF's executive, grants and development managers are focused on this work on a daily basis. Lead by President and CEO, Brian Payne, and a committed board of directors, CICF has the breadth and depth of knowledge, connections and skills to successfully carry forward these community transformation projects. CICF invests more than \$800,000 of personnel time, convenings, project management and community meetings annually in Community Leadership Initiatives. Beyond the leadership listed below, there are 38 staff members and 45 board members working on CICF's community transformation efforts.

**INSPIRING PLACES MANAGEMENT TEAM** / Brian Payne, PRESIDENT AND CEO; Terry Anker, LEGACY FUND PRESIDENT; Tara Seeley, SR. GRANTS OFFICER

**FAMILY SUCCESS MANAGEMENT TEAM** / Liz Tate, VICE PRESIDENT FOR GRANTS; Angie Carr Klitzsch, SR. GRANTS OFFICER; Kay Whitaker, CFO; Jennifer Pope Baker, EXECUTIVE DIRECTOR, WOMEN'S FUND OF CENTRAL INDIANA

**COLLEGE READINESS AND SUCCESS MANAGEMENT TEAM** / Brian Payne, PRESIDENT AND CEO; Roderick Wheeler, SR. GRANTS OFFICER; Monty Hulse, DIRECTOR, COMMUNITY COLLABORATIONS; Rob MacPherson, VICE PRESIDENT FOR DEVELOPMENT

## REQUESTED INVESTMENT AND ROI REPORTING

CICF respectfully requests a financial investment from Angel Investors of \$10,000 a year for a period of three years. CICF will acknowledge and report to investors in the following ways:

- Listing on CICF's website, publications and at all Angel Investor events
- Additional public acknowledgement in project materials, media ads and other opportunities as available
- Two (2) exclusive Angel Investor meetings/receptions per year for insider information, networking, special guests, and ROI reporting
- Additional special invitations to donor, project or grantmaking events of interest to individual investors



AN INVESTMENT THAT ADDS UP

CICF has an entrepreneurial approach for building a better community by lifting up our greatest asset – PEOPLE.

CICF is uniquely positioned as a thought leader and change maker in central Indiana with an entrepreneurial approach to community transformation. But we can't do it alone.

Like those we're trying to help, and the community itself, our community leadership initiatives would be even more powerful if only one more person joins the equation – one more person like YOU.



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