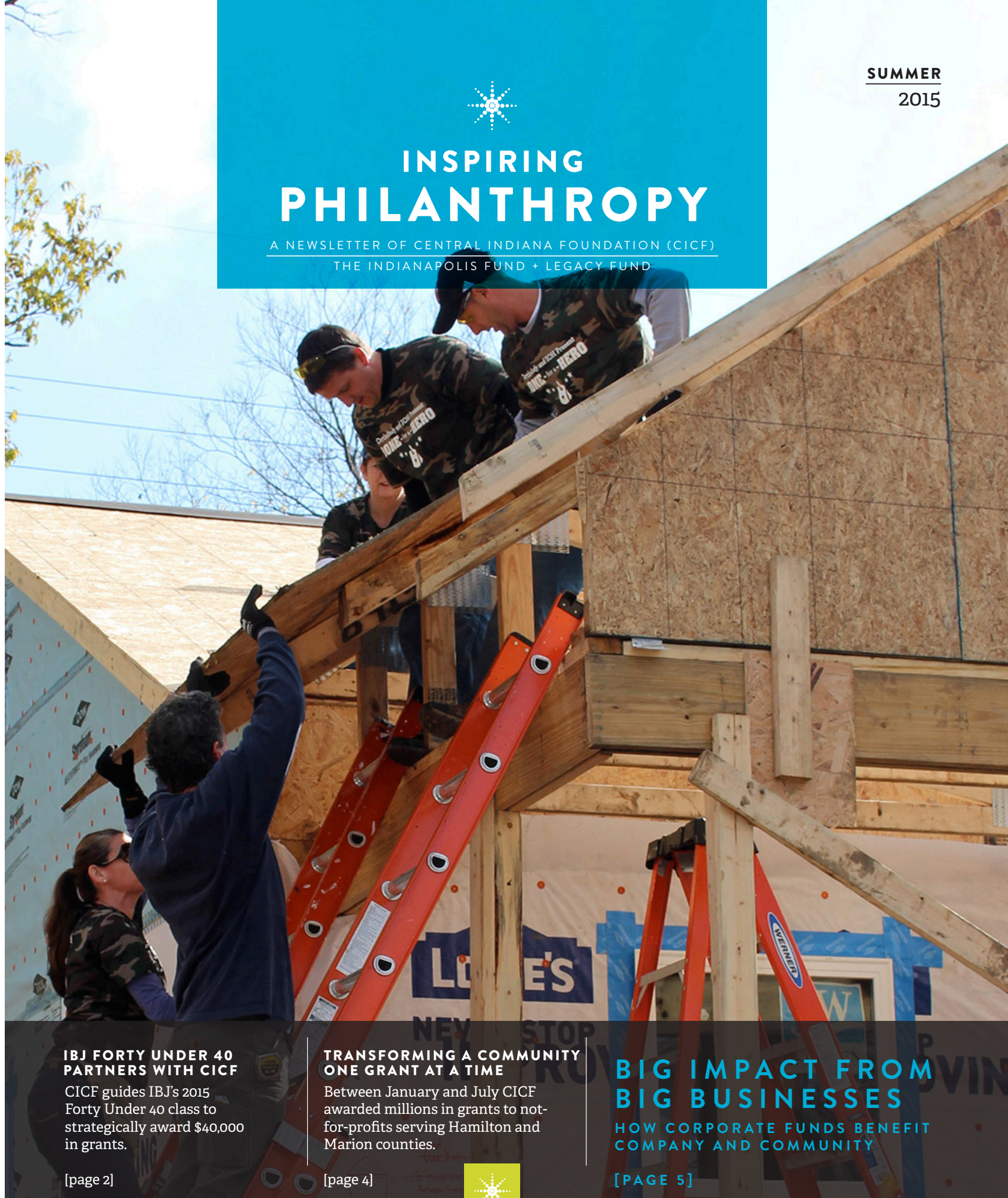




# INSPIRING PHILANTHROPY

A NEWSLETTER OF CENTRAL INDIANA FOUNDATION (CICF)  
THE INDIANAPOLIS FUND + LEGACY FUND



## IBJ FORTY UNDER 40 PARTNERS WITH CICF

CICF guides IBJ's 2015 Forty Under 40 class to strategically award \$40,000 in grants.

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## TRANSFORMING A COMMUNITY ONE GRANT AT A TIME

Between January and July CICF awarded millions in grants to not-for-profits serving Hamilton and Marion counties.

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## BIG IMPACT FROM BIG BUSINESSES

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## IBJ FORTY UNDER 40 PARTNERS WITH CICF

CICF guides IBJ's 2015 Forty Under 40 class to strategically award \$40,000 in grants.

Forty young professionals walk into a bar...

Sounds like the opening to a classic joke, right? This is actually how CICF's partnership with the 2015 class of IBJ's Forty Under 40 began, and it ended with 40 individuals changing the world.

In IBJ's 23rd year of choosing the Forty Under 40 cohort, CICF joined as not only a sponsor to the program, but to also

provide the class with an opportunity to award \$40,000 in grants to local not-for-profit organizations.

An introductory cocktail party launched the grant program, and it was followed by two transformational and strategic workshops with CICF staff.

First, CICF Philanthropic Advisors led the cohort in a Wise Giving Workshop that challenged attendees to identify their values, passions and interests not only as individuals, but as a group as well. The cohort determined that the root of their united values was education.

CICF's Community Investment Officers then met with the cohort to discuss how to strategically apply the \$40,000 and address their passion for education. After much debate and discussion, the cohort awarded three grants: \$20,000 to Peace Learning Center and \$10,000 each to Early Learning Indiana and TeenWorks.

These highly successful professionals, and now strategic philanthropists, are the future of Central Indiana, and CICF is proud to empower this generation with the philanthropic tools to transform our community for years to come.

### PHILANTHROPY 101

#### 5 Tips on Corporate Giving From Corporate Givers:

**1. Make it Personal.**  
*"We wanted to make a difference for veterans...We felt a passion as a group... It was just something we could all rally around."*  
 – John Dietz, OrthoIndy and IOH

**2. Research Organizations.**  
*"It can be very confusing with all of the competing agencies out there and it's tough to decide who you give to, but you have to look at what their impact has been and their potential impact... CICF really helped."*  
 – Brian Acton, BMW Constructors

**3. Engage Employees.**  
*"The people building a house [for Habitat For Humanity], they're nurses, techs, physicians. They aren't folks that build houses. They're doing stuff on their own that makes them feel good about their community."*  
 – John Dietz, OrthoIndy and IOH



## SHAKESPEARE IN THE PARK

Indiana's longest continually running Shakespeare in the Park takes place the last two weekends in July at Seminary Park in Noblesville, IN.

This year's production is the romantic comedy, *As You Like It*. Admission is free, but donations are accepted. The performance is sponsored by Legacy Fund, a CICF affiliate, and is a program of Noblesville Cultural Arts Commission.



4.

### Get Educated.

"Have a passion, figure out your parameters, and then learn. You have to go to meetings and talk to people who do it for a living. There are a lot of resources out there."

– John Dietz, OrthoIndy and IOH

5.

### Create a Foundation, Not a 501(c)(3).

"For our purposes, [having a fund at CICF] seemed a lot easier. We didn't have to worry about breaking any rules."

– Tim DeFrench, The RND Group



Photo courtesy of OrthoIndy & IOH who presented a \$100,000 check to Habitat For Humanity of Greater Indianapolis to build a house for a disabled veteran.



## TRANSFORMING A COMMUNITY ONE GRANT AT TIME

Between January and July, CICF awarded millions in grants to not-for-profits serving Hamilton and Marion counties.

Research. Award. Repeat. CICF's team of 11 Community Investment Officers diligently evaluate grant applications, programming and community needs to best allocate CICF and affiliates' competitive grants. It's a continuous cycle. This highly knowledgeable group of individuals must always stay up-to-date on community need in order to best make recommendations to the board of directors and maximize impact. 2015 grant allocations as of July are as follows:

**The Indianapolis Foundation** awarded \$1,761,000 in March and \$2,392,396 in May.

**Legacy Fund** awarded \$21,000 in March and \$134,500 in May. Legacy Fund also awarded \$10,000 for the LINK Advisory Council to allocate. LINK Advisory Council is a youth-based philanthropic council created by Legacy Fund in 2002.

**Summer Youth Program Fund**, a funding collaboration of 10 local and national partners, including The Indianapolis Foundation, awarded \$2,402,659 in April.

**Community Crime Prevention:** In Phase I of this two-part grant program, \$153,000 was awarded to 12 not-for-profit organizations focused on crime prevention and intervention for Marion County Youth. These grants are distributed by The Indianapolis Foundation at the request of the City-County Council of Marion County and Indianapolis. In April 2013 The Indianapolis Foundation entered into a contract with the City of Indianapolis to manage the \$2 million Community Crime Prevention Grant Program. Phase II will grant out the remainder of the \$2 million; applications are accepted through July.

Each of these grants were purposefully distributed to organizations displaying leadership and attentiveness to Central Indiana's most pressing needs. But these grants only scratch the surface of those needs. Generous donors supplement CICF's community grant programming resulting in an even larger impact!



Photo courtesy of BMW Constructors. Employees annually volunteer with RebuildIndy, applying their construction skills.

## BIG IMPACT FROM BIG BUSINESSES

How corporate funds benefit company and community.

Google Inc. topped the list of Fortune's 100 Best Companies to Work For again in 2014, but great pay, benefits and cool perks weren't the only reasons behind the internet search giant's rank atop the list for the fifth time. How the company gives back to the community and those in need also played a major factor.

According to a survey conducted by Great Rated, 93 percent of Google employees feel good about how the company contributes to the community. The company's philanthropic policy not only includes donating to charities, but also paying employees for up to 20 hours of volunteer time.

The expectation that companies give back has become the standard among many job seekers, the Millennial generation (those born between 1980 and the mid-2000s) in particular. *Millennial Impact Report: 2014*, a Case Foundation study, says that millennials rank a company's involvement around charitable causes as the third most important factor when applying for a job – second to culture and product. The report also stated that half of all millennials choose whether to accept a job or not based upon a company's philanthropic beliefs and efforts.

And companies giving priority to philanthropic efforts reap plenty of other benefits, too—employee attraction and retention, tax breaks, positive community perception and employee development among them. Yet many companies simply don't know where to start when it comes to corporate giving.

Find out how BMW Constructors, OrthoIndy and Indiana Orthopedic Hospital, and RND Group use their funds at CICF to transform their communities in many different ways. To read their full stories, visit [cicf.org](http://cicf.org), or use your smart phone's QR Code reader to scan the barcode at right.



**Interested in learning more about opening a fund for your corporation, big or small? Contact Rob MacPherson at [robm@cicf.org](mailto:robm@cicf.org) or 317.631.6542 x199 to start a conversation.**



### BMW Constructors

*"It's been more fun [to make grants] because you're not worried about all the paperwork associated with it or writing checks and all that."*

— Brian Acton, president & CEO



### OrthoIndy/IOH

*"The first thing CICF did was give us that expertise... It was like opening the door and seeing sunshine on the other side."*

— John Dietz, owner & physician



### The RND Group

*"I always wanted to give back to the community. We have good jobs in a good industry. It seems like we should give back."*

— Tim DeFrench, founder & president

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# HUNDREDS OF STUDENTS RECEIVE 2015 SCHOLARSHIPS

CICF offers scholarship opportunities to current high school and college students, as well as people not currently in school. In 2015, 351 applications were received. Here's how the awards stacked up for both Marion and Hamilton counties\*:

- **116 new scholarships** were awarded and **127 were renewed**.
- Scholarship **recipients will attend 36 different** colleges, universities and technical/trade schools.
- CICF's scholarship program, including scholarship funds set up by donors, have awarded **\$730,400 in new scholarships**, plus an additional **14 full-tuition** scholarships.

**For information about opening a scholarship fund to enable college success, contact Rob MacPherson at [robm@cicf.org](mailto:robm@cicf.org) or 317.631.6542 x199.**

*\*Three scholarships are still pending and not included in total.*

*PHOTO: 2015 scholars in attendance at a June 18, 2015 workshop focused on college success.*

