



INSPIRING PHILANTHROPY

A NEWSLETTER OF CENTRAL INDIANA FOUNDATION (CICF)
THE INDIANAPOLIS FUND + LEGACY FUND



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Photo: La Plaza students enjoying a break outside.

CHERISHING CHARITABLE CHILDREN

All hands on deck for the Zipes Family Fund.

“Do as I say, not as I do.” Most parents have uttered this phrase in frustration, but Doug Zipes, patriarch of the Zipes family, says he wants his children to do *exactly* as he does. He is conscious about being a role model, especially when it comes to his family’s giving habits and philanthropy.

Doug and his wife, Joan, have given of time, talent and treasure throughout their adult life—their entire family has. It’s a big part of their Jewish faith and a family tradition, says Joan. When the

Zipes Family Fund was opened in 2013 at Legacy Fund, their youngest of five grandchildren was 10 years old and the oldest was 20 years old. Despite age difference, everyone in the Zipes family has equal say in how to allocate grants.

“To me, it was just an extension of what we’ve always done,” says Joan.

Before anyone started awarding grants, Joan and Doug, their three adult children, five grandchildren and a CICF philanthropic advisor gathered at the Zipes’ home to facilitate a fun, meaningful conversation to help align the family’s values and interests.

“They went through an entire process that was extremely impressive and drew out for each member of the family what was their particular interest and goals,” says Joan.

The Zipes family agreed that their grants would focus on organizations helping children and animals. The Zipes have a family meeting every Thanksgiving to discuss grant allocations, an extension of a holiday made for expressing gratitude.

The Zipes children and grandchildren weigh-in on their family’s fund, and Joan and Doug share more tips on family giving at cicf.org. Log on to read more!

PHILANTHROPY 101

5 Tips on Giving as a Family

1. Start With a Chat. Families can start a conversation about philanthropy at the kitchen table by asking, or listening, to what is important to each member of the family. Thanksgiving is a perfect time to start!

2. Acknowledge Different Generational Experiences. Values and interests are developed based on different life experiences, and they are different for each generation. Consider how someone born after 9/11 thinks about the world differently than someone who lived through it.

3. Utilize Resources. Discussing finances and money with children can be difficult and awkward. CICF philanthropic services advisors are trained in facilitating conversations and use fun tools that help families of all ages uncover important values and interests.



1. *The Indianapolis Foundation 99th Anniversary: Cindy Simon Skjodt, board chair, The Indianapolis Foundation.*

2. *The Indianapolis Foundation 99th Anniversary: Mayor Greg Ballard.*

3. *Women's Fund annual event from left to right: Elaine Bedel, board chair, Women's Fund; Nekoma Burcham, NEXT fellow, Andrea Jung, president and CEO, Grameen America; Alena Jones NEXT fellow.*

4. *Sue and Mike Smith, Legacy Fund's 2015 Living Legacy Award recipients.*



4. Give Your Time. For families with young children or grandchildren, volunteering or visiting an organization can be a perfect introduction to philanthropy. It may open the door for meaningful conversations and values discovery.

5. Everyone Gets Equal Say. In order for an entire family to truly engage in philanthropy together, give everyone equal opportunity to voice opinions. This encourages everyone to participate entirely and to take more ownership of the grant's impact.





FORK IN THE ROAD

At-risk youth prepare, serve food at new café.

When Kenneth Hayes was released from Marion County Juvenile Detention Center where he was held for a property violation, he had two paths to choose from. He would either join the 41 percent of African American juvenile offenders in Indiana returning back to jail, or commit to a better life. And he chose the latter. He chose Aftercare for Indiana Mentoring (AIM) to help him.

AIM mentors students, primarily at Pendleton Pike Correctional Facility, and continues upon their release. Mentors meet with the students weekly to talk about education and to develop both life and career skills. But it was AIM's culinary training program that caught Hayes' eye.

Nestled in the crossroads of poverty and prosperity, just south of Butler University at 42nd street and Boulevard, sits Crossroads Café, a social enterprise café employing six to eight juvenile ex-offenders and at-risk youth. For Hayes, it provided a paycheck and a way to stay out of trouble.

"It's fun to bake stuff," says Hayes. "I buy stuff from the store, but I didn't know you could bake cookies until I came here." On his fifth week in the program Hayes was promoted to sandwich maker. He personally delivered his first veggie panini with a big smile.

All of AIM's training involves a task that generates an immediate, positive result, says director of operations, Richard Garschina. When students leave AIM they've learned at least one transferable life skill from either the culinary program, other various mentor activities, or both.

"I can't do anything for these guys. I can't make anybody do anything, but what I can do is give them an opportunity," says Garschina.

Hayes recently started his sophomore year at Arsenal Technical High School and says he's changed because of AIM. He plans to keep working, stay out of trouble, and hang out with the right people.

AIM recently received a grant from the Community Crime Prevention Grant Program allocated by Indianapolis-Marion County City-County Council and administered by The Indianapolis Foundation. There are many organizations focusing on crime prevention and intervention in Central Indiana. Learn more about crime prevention programs and grant opportunities at cicf.org, or contact Alicia Collins at alicia@cicf.org.



Photo Courtesy of Carmel Clay Public Library Foundation

FOLLOW THE READER

A library's endowments help provide over 2,000 programs to community.

Remember checking out your first chapter book from the library? Or finally opening a book you waited months to read? That feeling—happy, positive—is what keeps the Carmel Clay Public Library thriving even in a digital era. More accurately, those warm feelings that are paired with the Carmel Clay Public Library Foundation and its endowments at Legacy Fund.

The Carmel Clay Public Library Foundation's endowment, opened in 1993 at Legacy Fund, had become dormant in recent years, but that changed last year when a couple made a significant gift to the endowment just as the library was celebrating its centennial year. "It was a perfect storm" says Liz Hamilton, executive director, Carmel Clay Public Library Foundation. They were able to pair the centennial year with a challenge for donors to match the generous gift. But it wasn't just current donors that contributed.

The biggest surprise to the foundation was the small, unexpected donations that came from everyone in the community. "It was originally 100 people donating \$1,000, but book clubs wanted to get involved, our guild, even the library staff got together to make a \$1,000 gift," says Beth Smietana, communications manager, Carmel Clay Public Library. "People who wouldn't have been able to be involved were [able to] because they were involved in a group that cared about the library."

From start to finish, the foundation's endowment grew six times its original amount in just 12 months.

"Our job is to raise funds...not to manage them."

—Anne Hensley Poindexter

*Carmel Clay Public Library
Foundation Board Chair*

Every not-for-profit dreams of a campaign this successful, but does it really take a perfect storm?

"Part of the reason the campaign was successful was because of the number of people that recognized that the library plays a vital role in our community," says Anne Hensley Poindexter, chair, Carmel Clay Public Library Foundation.

At 3 p.m. every weekday, a flood of Carmel High School students walks through the doors of the library. Entrepreneurs frequently use the private rooms of the library to conduct business meetings and last month, children had the opportunity to practice reading to dogs. In 2014 the library hosted over 2,000 programs free to the community. Hensley Poindexter says getting one of the free tickets to movie night is almost impossible due to popularity.

Carmel Clay Public Library Foundation uses the interest earned on its endowments to fund the programs and opportunities that make the library what it is today. "Our job is to raise funds...not to manage them," says Hensley Poindexter.

And that's the point of their endowments at Legacy Fund—it allows them to spend more time focusing on making their community a better place for everyone. "My hope is that this endowment will ensure that if we come to a point that the library needs additional funding to continue to offer these types of programs that the endowment will allow them to do that," says Hamilton.

Contact Rob MacPherson at robm@cicf.org or 317.631.6542 x199 to learn about these types of endowments.

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IMPACT CHECK: FAMILY SUCCESS

The American dream is alive thanks to organizations such as Grameen America, Indianapolis, and Business Ownership Initiative. Both organizations help low-income borrowers start and build their small business by supplementing microloans with business coaching and support.

Through holistic programs such as these, borrowers are more likely to succeed in their endeavors and can better achieve self-sufficiency. These organizations have received support from The Indianapolis Foundation, Women's Fund of Central Indiana, The Glick Fund, Efroymsen Family Fund, and many other donor advised funds. 2015 milestones include:

Grameen America, Indianapolis, September 2011-August 2015:

- **6,046** microloans awarded worth **\$8.57 million**
- **2,723** low-income women served

Business Ownership Initiative:

- Named **official intermediary** of the U.S. Small Business Administration
- Designation expands loan capital **up to \$5 million**

For information about CICF's Family Success Initiative, contact Anne Guthrie at anneg@cicf.org or call 317.631.6542 x146.

